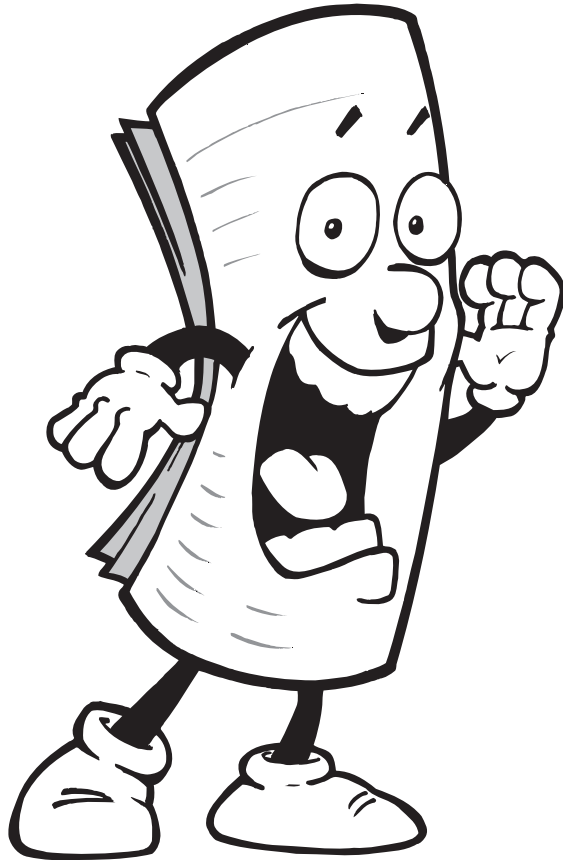


**REACH MILLIONS
 TEXAS NEWSPAPER
 READERS**



**TEXAS STATEWIDE
 CLASSIFIED ADVERTISING NETWORK**

• AFFORDABLE • EFFECTIVE • EASY

TEXAS PRESS SERVICES, INC
 Division of Texas Press Association
 718 WEST FIFTH ST.
 AUSTIN, TX 78701-2799

512-477-6755 OR FAX 512-477-3231



North Region

100 newspapers: 283,409 circ.

Aledo, The Community News
 Alvarado Post
 Alvarado Star
 Athens Daily Review
 Atlanta Citizens Journal
 Azle News
 Big Sandy-Hawkins Journal
 Bowie News
 Bridgeport Index
 Brownsboro & Chandler Statesman
 Bullard Banner News
 Burleson Star
 Canton Herald
 Carthage, Panola Watchman
 Center Light & Champion
 Clifton Record
 Clarksville Times
 Cleburne Times Review
 Chico Texan
 Coppell Citizens' Advocate
 Corsicana Daily Sun
 Corsicana, Navarro County Times
 Crowley Star
 Daingerfield The Bee
 Decatur, Wise Co. Messenger
 DeKalb News
 DeSoto, Focus Daily News
 Edgewood Enterprise
 Ennis Daily News
 Farmersville Times
 Ferris, Ellis Co. Press
 Fort Worth Commercial Recorder
 Frankston Citizen
 Gainesville Daily Register
 Garrison In The News
 Gilmer Mirror
 Gladewater Mirror
 Glen Rose Reporter
 Granbury, Hood Co. News
 Grand Saline Sun
 Grandview Tribune
 Greenville Herald-Banner
 Groesbeck Journal
 Hemphill, Sabine Co. Reporter
 Hubbard City News
 Jacksonvile Daily Progress
 Jefferson Jimplecute
 Joshua Star
 Kaufman Herald
 Keene Star
 Kerens Tribune
 Kilgore News Herald
 Lake Dallas, Lake Cities Sun
 Lindale News & Times
 Linden, Cass County Sun
 Lufkin Daily News
 Mabank, The Monitor
 Malakoff News
 Mart Messenger
 McGregor Mirror & Crawford Sun
 McKinney Courier-Gazette
 Meridian Tribune
 Mexia News
 Mineola Monitor
 Moody, The Suburban Courier
 Mount Pleasant Daily Tribune
 Mount Vernon Optic-Herald
 Murphy Monitor
 Nacogdoches Daily Sentinel
 Naples, The Monitor
 New Boston/Bowie Co. Citizen
 Overton Press
 Palestine Herald Press

Paris News
 Pittsburg Gazette
 Plano Star Courier
 Princeton Herald
 Quinlan, Tawakoni News
 Quitman, Wood Co. Democrat
 Red Oak Record
 Red Oak, Ellis Co. Chronicle
 Rockwall, Rockwall Co. News
 Rowlett Lakeshore Times
 Sachse News
 Sanger Courier
 Seagrville, Suburbia News
 Sherman Herald Democrat
 Springtown Epigraph
 Teague Chronicle
 Terrill Tribune
 Timpon & Tenaha News
 Van Zandt News
 Waco Citizen
 Waxahachie Daily Light
 Weatherford Democrat
 White Oak Independent
 Whitehouse, Tri Co. Leader
 Whitewright Sun
 Willis Point Chronicle
 Wylie News

South Region

102 newspapers: 380,923 circ.

Alvin Sun
 Anahuac, The Progress
 Aransas Pass Progress
 Bandera Bulletin
 Bartlett Tribune-Progress
 Bastrop Advertiser
 Bay City Tribune
 Baytown Sun
 Beaumont Enterprise
 Beeville Bee-Picayune
 Bremond Press
 Brenham Banner-Press
 Brookshire, The Times Tribune
 Buda, Hays Free Press
 Buffalo Press
 Caldwell, Burleson Co. Tribune
 Cameron Herald
 Cedar Park, Hill Country News
 Weekender
 Centerville News
 Clear Lake, Bay Area Citizen
 Cleveland Advocate
 Clute, The Facts
 Columbus, Banner Press
 Columbus, Colorado Co. Citizen
 Conroe Courier
 Copperas Cove Leader Press
 Corrigan Times
 Crockett, Houston Co. Courier
 Cuero Record
 Diboll Free Press
 Dripping Springs Century News
 Dripping Springs News Dispatch
 East Bernard Express
 Eagle Lake Headlight
 Edna, Jackson Co.
 Herald-Tribune
 El Campo Leader-News
 Elgin Courier
 Falfurrias Facts
 Floresville, Wilson Co. News

Fulshear Times
 Freer Press
 Gatesville Messenger
 Gonzales Inquirer
 Groveton News
 Hearne Hearne/Robertson
 County News
 Hempstead, Waller Co.
 News Citizen
 Highlands Star/Crosby Courier
 Ingleside Index
 Jasper News Boy
 Katy Times
 Karnes City, The Countywide
 Kirbyville Record & Bishop News
 Kirbyville Banner
 La Feria News
 La Grange, The Fayette Co.
 Record
 La Vernia News
 Lexington Leader
 Liberty Vicindicator
 Liberty Hill, The Independent
 Livingston, Polk Co. Enterprise
 Madisonville Meteor
 Marlin Democrat
 Mercedes Enterprise
 Navasota, The Examiner
 Newton Co. News
 New Braunfels, Herald-Zeitung
 Normangee Star
 Orange Leader
 Palacios Beacon
 Pasadena Citizen
 Pharr, Advance News Journal
 Pleasanton Express
 Port Arthur News
 Port Lavaca Wave
 Refugio County Press
 Robstown, Nueces Co.
 Record-Star
 Rockdale Reporter
 Rockport Pilot
 Roma, South Texas Reporter
 Rosebud News
 Rosenberg Herald-Coaster
 Round Rock Leader
 Salado Village Voice
 San Benito News
 San Marcos Daily Record
 Sealy News
 Seguin Gazette-Enterprise
 Shepherd, San Jacinto
 News-Times
 Silsbee Bee
 Taylor Daily Press
 Thorndale Champion
 Three Rivers, The Progress
 Trinity Standard
 Uvalde Leader News
 Victoria Advocate
 Wallis News-Review
 Warton Journal-Spectator
 Wimberley View
 Winnie, The Hometown Press
 Woodville, Tyler Co. Booster
 Yorktown News-View
 Zapata Co. News

West Region

101 newspapers: 294,794 circ.

Alice Echo-News
 Andrews Co. News

Anson, Western Observer
 Aspermont, Stonewall Co. Courier
 Baird Banner
 Baird, Callahan Co. Star
 Ballinger Ledger
 Big Lake Wildcat
 Big Spring Herald
 Boerne Star
 Booker News
 Borger News-Herald
 Brady Standard - Herald
 Breckenridge American
 Brownfield News
 Brownwood Bulletin
 Burk Burnett Informer Star
 Burnet Bulletin
 Burnet, Citizens Gazette
 Canyon News
 Carrizo Springs Javelin
 Castrolville News Bulletin
 Childress Index
 Cisco Press
 Clarendon Enterprise
 Claude News
 Clyde Journal
 Coleman Chronicle & Democrat-Voice
 Colorado City Record
 Crane News
 Cross Plains Review
 Crowell, Foard Co. News
 Crystal City, Zavala Co. Sentinel
 Dalhart Texan
 Del Rio News-Herald
 Denver City Press
 Dirmitt, Castro County News
 Dublin Citizen
 Dumas, Moore Co. News-Press
 Eastland, Rising Star
 Eastland Telegram
 Eden Echo
 Eldorado Success
 El Paso Times
 Fort Davis, Jeff Davis Co.
 Mountain Dispatch
 Fort Stockton Pioneer
 Floyd County Hesperian-Beacon
 Fredericksburg, Standard/Radio
 Post
 Fritch, The Eagle Press
 Graford, Lake County Sun
 Graham Leader
 Groom/McLean News
 Hale Center American
 Henrietta, Clay Co. Leader
 Hereford Brand
 Hondo Anvil Herald
 Idalou Beacon
 Iowa Park Leader
 Jacksboro Gazette-News
 Jacksboro, Jack Co. Herald
 Kerrville Daily Times
 Knox City, Knox County News
 Lamesa Press Reporter
 Lampasas Dispatch Record
 Llano County Journal
 Levelland, Hockley Co. Leader-News
 Littlefield, Lamb Co. Leader-News
 Lytle, Leader News
 Lytle, Medina Valley Times
 Marble Falls, The Highlander
 Marble Falls, The River Cities
 Sunday Tribune
 Menard News and Messenger
 Memphis, Hall County Herald
 Morton Tribune



Munday Courier
 Odessa American
 Olney Enterprise
 Oltori Enterprise
 Ozona Stockman
 Pampa News
 Pecos Enterprise
 Perryton Herald
 Plainview Daily Herald
 Post Dispatch
 Quannah Tribune-Chief
 Ranger Times
 Rocksprings, Texas Mohair Weekly
 Seminole Sentinel
 Shamrock, County Star-News
 Slaton, The Slatonite
 Snyder Daily News
 Spearman, Hansford Co.
 Stanton, Martin Co. Messenger
 Stamford, The New Stamford
 American
 Stephenville Empire-Tribune
 Sweetwater Reporter
 Vernon Daily Record
 Wellington Leader
 Wheeler, The Wheeler Times
 Winters Enterprise

Advertising Guidelines

Newspapers reserve the right to edit or reject advertising. These guidelines are provided for your convenience.

- ▶ Commercial advertising must indicate that the advertisement was placed by a firm or an individual engaged in a commercial enterprise. This will be done by using the firm name or the word "broker" or "agent" or some suitable term.
- ▶ Advertising requesting payment in advance for information will not be accepted.
- ▶ Earnings claims must be based on fact. Statements of such claims must be available upon request.
- ▶ Statements of gross sales or net earnings are limited to those of the last accounting period.
- ▶ Employment advertising must be for a bona fide job offering and must state the nature of the work offered. Sales help wanted advertising must not offer or appear to offer work on a salary basis when compensation is on a commission or bonus basis. When based on commission, no statement or implication of the amount that may be earned is acceptable unless it is a guaranteed wage and is followed by the word "guaranteed." Sales help wanted ads must state the type of product to be sold.
- ▶ A company name that indicates the nature of the product is acceptable.
- ▶ Advertising will be rejected if it is known or determined to discriminate based on race, color, national origin, religion, sex, age, marital status or individual disability except where legal restrictions prevail.
- ▶ Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.
- ▶ Adoption ads are accepted when accompanied by a letter from an attorney.
- ▶ Texas Press Services, Inc. reserves the right to refuse any advertising.

ECONOMICAL ADVERTISING RATES!



COMPLETE THE FORM on this page including ad copy and payment information and fax to Texas Press Services, Inc 512-477-3231 or mail to:

Texas Press Services, Inc
Attn: Shawn Jones
718 West Fifth St.
Austin, TX 78701

YOUR STATEWIDE CLASSIFIED AD (25 words or less) will be sent to all participating newspapers for only \$500. Or, you can order regional placement (North, South or West) for only \$230 per region. Extra words (more than 25) will incur charges as follows: statewide ad, \$14 per word; regions, \$6 per word. Texas Press Association will provide one tearsheet per ad, mailed to you upon request.

PAYMENT: Ads are payable prior to publication and can be charged to your credit card. Checks and money orders are also accepted.

DEADLINES: Ad copy with payment must be received at Texas Press Association by 5 p.m. Tuesday, Central Standard Time, for ads to appear in the following week's TexSCAN placement.

TEXAS PRESS SERVICES guarantees that your ad will be distributed to participating newspapers for publication on a "space-donated" basis. Quarterly audits show 85-90% of participating newspapers publish TexSCAN ads during a given week. If you have any questions, call Shawn Jones at (512) 477-6755 or e-mail, shawnjones@texaspress.com.

WIDER MARKETING COVERAGE!



Name _____ Company _____

Street Address _____

City _____ State _____ ZIP _____

Telephone _____ FAX _____

Placing Newspaper (if applicable) _____

Newspaper Contact _____

WEEK(S) AD IS TO RUN _____

IMPORTANT: Ad copy, with payment, must be received by 5 p.m. Tuesday to be published the following week.

SELECT REGION(S) AD IS TO RUN (see reverse of this sheet for description of regions):

- Statewide (\$500)
 North Region (\$230)
 South Region (\$230)
 West Region (\$230)
(extra words \$14 each) (extra words \$6 each) (extra words \$6 each) (extra words \$6 each)

Use lines below to write your classified ad. **Company name (required for commercial businesses)**, phone numbers, street address and city, state and ZIP Code each count as one word. Count words and cost, placing totals in blanks provided:

Words: _____ Cost: _____

PREPAYMENT REQUIRED

We accept American Express, VISA, Mastercard and Discover, or make check payable to:
TexSCAN Network, 718 West Fifth Street, Suite 100, Austin, TX 78701.

Please charge to: AMEX VISA Mastercard Discover

Amount: \$ _____ Card No. _____ Expiration ____/____

Credit Card Billing Address: _____ Zip Code _____

Cardholder's Signature: _____